



**DREAMS DO COME
TRUE**

**MISS AMERICAN COED
NATIONAL HANDBOOK**

Welcome



Your journey to the crown begins today!

As National Director for Miss American Coed it is my pleasure to welcome you to our pageant family! As a former contestant myself I can tell you this experience is not just about the crown it builds character, creates friendships to last a lifetime, and instills a foundation of public speaking and interview skills to help you accomplish your goals for the future. By taking this first step you are starting a journey of personal growth and becoming the best version of yourself. I am so happy that you will be joining us and if I can help in any way please feel free to reach out to our office anytime!

*Best Wishes,
Michelle Landry*

**Discover Your
Potential**



National Titles

Miss

American Victory

Our National Victory competition is open to State or Regional winners of our Optional competitions, members of the Queen's court from our State or Regional pageants, and any contestants who would like to build their skills for the upcoming year. Our National Victory queens will take home an exciting prize package and are not required to sign a contract for the year of their reign. This title is available for the Princess, Sweetheart, Preteen, Junior Teen, Teen, and Coed divisions.

Miss

American Coed

Our National Queens competition is the most exciting event of the year! This competition is open to State or Regional winners, and any contestants appointed by our national office. Our National Queens will take home a very generous prize package and will sign a contract to represent American Coed during their reign. Our Overall National Queens titles are available for the Princess, Sweetheart, Preteen, Junior Teen, Teen, Coed, Ms, and Woman divisions.

Prize Packages

National Queens

- \$1,000 Cash Prize
- Custom designed American Coed Pageants national crown
- Custom designed American Coed Pageants national banner
- Monogrammed apparel set
- Custom designed American Coed Pageants crown ring
- Monogrammed crown case
- Accommodations paid for a Queens Weekend & Photo-shoot
- Accommodations paid for exclusive National Queens trip
- Custom Designed acrylic award
- 6 night stay at the 2020 National Pageant host hotel
- Monogrammed luggage set
- Hair and Makeup Services for the 2020 National Finals
- \$300 travel allowance to the 2020 National Pageant
- 2 tickets to all banquets at the 2020 National Pageant
- Opening number outfits for the 2020 National Pageant



National Victory Queens

- \$600 Cash Prize
- Custom designed American Coed Pageants national victory crown
- Custom designed American Coed Pageants national victory banner
 - Accommodations paid for a Queens Weekend & Photo-shoot
 - Custom Designed acrylic award
 - Monogrammed crown case
 - Monogrammed luggage set

National Optional Winners

- \$300 Cash Prize
- Custom designed American Coed Pageants national optional crown
- Custom designed American Coed Pageants national optional banner
- Custom Designed award

Additional Awards

New for 2019! Each of the following awards will receive a \$100 cash prize and beautiful plaque!

- Overall Interview
- Overall Interview Appearance & Introduction
 - Overall Eveningwear
- Academic Achievement
 - Volunteer Service



Pageant Scoring

Preliminary Score

Every contestant will be scored during the Eveningwear, Interview, and Interview Appearance and Introduction phases of competition. Each of these areas are equally weighted and will be added to determine the Preliminary Score. These scores will determine the Top Finalists for each age division. The Top Finalists will be announced during the Final Pageant.

Final Pageant Score

After the announcement, the Top Finalists will compete in Eveningwear and an on stage introduction. Based on their performance in these events the judges will give each Top Finalist a Final Pageant Score. The Preliminary and Final Pageant Scores will be added to determine our Queens Court and National Queen for each age division.



Information

- Judges will score independently and will not discuss or come to a consensus
- Judges will sign a questionnaire disclosing any acquaintance with a contestant that would impair their judgement. If this situation should arise, the Judge will only provide feedback for that contestant in the form of comments and an average of the other Judges scores will be used.
- Judges will not have the opportunity to read or view a program book until after the final pageant and program book photos are not judged.
- Judges will not be allowed to discuss results with contestants or parents either during or after Nationals week.
- All scores will be provided to the contestants free of charge after January 1st.
- Comments will be provided upon request for a small fee.
- Judges are not informed of overall standings or placement in advance.
- All staff and Judges will be staying in the host hotel and attending pageant banquets but will not be taking notes or scoring during these events.
- Walking patterns and layouts will be sent out in your upcoming newsletters.



Required Event



Eveningwear

All of our contestants will compete in the eveningwear competition in the gown of their choice. Each contestant will take her walk in a moment in the spotlight showcasing their poise, personality, and confidence on stage. The walking pattern will be provided in advance prior to Nationals so you will be able to practice ahead of time.

Interview

After their personal introduction, each contestant will sit down with our judges for a panel style interview. Our interview questions are age appropriate and not designed to stump you but rather give the judges a glimpse of your personality, goals, and plans for the role of being a National Queen. Sample questions will be provided to help you practice.

Interview Appearance & Introduction

Just before their interview, our contestants will have the opportunity to present themselves to the panel of judges with a 30 second introduction. Contestants will be scored on their public speaking ability, poise, grooming, and appearance in their interview outfit. Example introductions and outfit guidelines are included in your nationals paperwork to help you prepare.

Information

Interview

Our judges will not be looking to stump or trick you and we do not base our questions on religious or political issues. The panel wants to get to know you and find out why you want to be the next national queen. They will be looking for a natural conversationalist who is confident, comfortable, and poised. Often times the hardest questions are those that are the simplest in nature such as, "Why do you want to win?" Or "What do you do for fun?" Remember during your preparation to practice a variety of questions both challenging and simple so that you are not caught off guard and can show the panel all sides of your personality.

Interview Appearance & Introduction

For interview appearance our goal is to teach our contestants the importance of making a strong first impression. Judges will be looking to ensure that not only was the dress code met but also that the outfit choice and styling choices compliment the contestant. In Interview our goal is for our contestants to learn public speaking skills that can be utilized in your future studies and career. With that in mind our judges will be looking for a confident and natural delivery. Contestants can be creative but please note that the panel is not scoring based on content or uniqueness but rather on your approach, poise, and speaking ability. In addition, it is important to remember that this category is comprised of two elements. You will only receive one score but it will encompass the Judges' ratings on both the styling and the delivery of the introduction.

Eveningwear


In eveningwear our panel will be looking for a natural walk that shows confidence and comfort on stage. Ideally your walk would have limited poses, an excited and happy expression, relaxed arms and shoulders, and picking up or holding your gown is discouraged. Judges will be looking for your stage presence, the ease in your movements, and poise in your moment in the spotlight.

Eveningwear Dress Code

Princess, Sweetheart, & Preteen Divisions

- Ball Gown styles are strongly preferred
- Judges are looking for age appropriate styles and are allowed to use their discretion on what is considered age appropriate
- Gowns may not be strapless. Halter and One Shoulder are allowed
- Gowns should be floor length and not more than ¼ inch off the floor
- Hoop skirts are not permitted
- Shoes for the Princess & Sweetheart divisions should not be more than 2 ½ inches tall, Preteens should stay under 3 inches
- Trains are permitted
- No Makeup of any kind is allowed for this event

Junior Teen Division

- Judges are looking for age appropriate styles and are allowed to use their discretion on what is considered age appropriate
 - Gowns may be any style but should be considered appropriate for the age division and not viewed as sexy or revealing
 - Back of the gown may have modest cutouts or use netting or beading
 - Gowns should be floor length and not more than ¼ inch off the floor
 - Hoop skirts are not permitted
 - Trains are permitted
 - Plunging necklines are not permitted
 - Light and/or bright colors are generally preferred but accents of dark colors are acceptable
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Teen & Coed Divisions

- Judges are looking for age appropriate styles and are allowed to use their discretion on what is considered age appropriate
- Gowns may be any style but should be considered appropriate for the age division and not viewed as overly sexy or revealing
- Back of the gown may have modest cutouts or use netting or beading
- Gowns should be floor length and not more than ¼ inch off the floor
- Hoop skirts are not permitted
- Slits to the knee are permitted but should be modest
- Necklines with beading or netting may be worn but should be modest
- Light and/or bright colors are generally preferred but accents of dark colors are acceptable

Ms & Woman Divisions

- Judges are looking for age appropriate styles and are allowed to use their discretion on what is considered age appropriate
- Gowns may be any style
- Back of the gown may have modest cutouts or use netting or beading
- Gowns should be floor length and not more than ¼ inch off the floor
- Hoop skirts are not permitted
- Slits above the knee are permitted
- Necklines with beading or netting may be worn
- Dresses may be any color that compliments the contestant



Interview Dress Code

Princess, Sweetheart, & Preteen Divisions

- Your outfit may be a suit or tailored dress
- Dresses should be business style; not casual, cocktail, or party dresses
- Your shoes may be any color that compliments your outfit or nude and should be closed toe
- Pantsuits or jumpsuits are not permitted
- Pantyhose may be worn but are not required
- Shoes for the Princess & Sweetheart divisions should not be more than 2 ½ inches tall, Preteens should stay under 3 inches
- Skirts should be no higher than one inch above the knee
- No Makeup of any kind is allowed interview or introduction

Junior Teen & Teen Divisions

- Your outfit may be a suit or tailored dress
- Dresses should be business style; not casual, cocktail, or party dresses
- Your shoes may be any color that compliments your outfit or nude and should be closed toe
- Pantsuits or jumpsuits are not permitted
- Pantyhose may be worn but are not required
- Skirts should be no higher than one inch above the knee

Coed, Ms, and Woman Divisions

- Your outfit may be a suit or tailored dress
- Dresses should be business style; not casual, cocktail, or party dresses
- Your shoes may be any color that compliments your outfit or nude and should be closed toe
- Pantsuits or jumpsuits are not permitted
- Pantyhose may be worn but are not required
- Skirts should be no higher than two inches above the knee



Example Questions

Princess & Sweetheart

- What makes a good friend?
- What are you most excited about for pageant week?
- What is the first thing you would do as the new queen?

Preteen & Junior Teen

- What are your favorite and least favorite phases of competition?
 - If you could travel anywhere, where would you choose?
 - If you had a million dollars, how would you spend it?
- What are the most important qualities a titleholder should have?

Teen & Coed

- Why do you think you'd make a great national queen?
- If your family were here, how would they describe you?
- What does success mean to you?
- If you could change one thing about yourself would you?

Ms & Woman

- What three things do you always have in your bag?
- If you could relive a moment in your life, would you?
 - Why do you want to represent American Coed?
 - What life experience has taught you most?

and Introductions

Princess, Sweetheart, & Preteen

"A future model and prima ballerina, I live for the stage! Someday I hope to grace the stage, but for now I enjoy playing with my friends and spending time with my favorite pets. Coming to you from Malden, Massachusetts I am Michelle Landry"

Junior Teen & Up



"Eleanor Roosevelt once said, the future belongs to those who believe in the beauty of their dreams. As student at the University of New Hampshire and an aspiring teacher my dream is to educate the youth of our country. In the meantime I can be found kayaking, cheerleading and volunteering for the American Heart Association. From As a student at the University of New Hampshire and an aspiring teacher my dream is to educate the youth of our country. In the meantime I can be found kayaking, cheerleading and volunteering for the American Heart Association. From Massachusetts, I am Michelle Landry"

Please Note



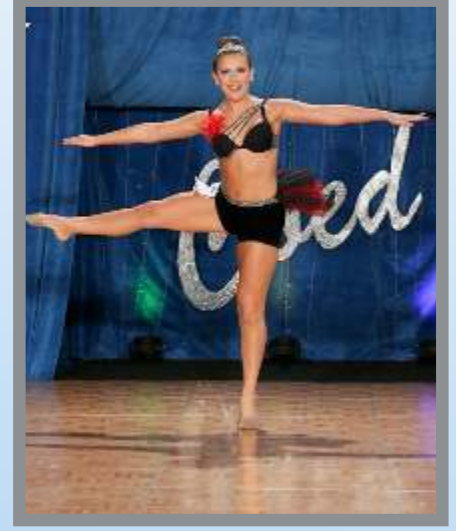
Introductions have a maximum time limit of 30 seconds and should not include your age.

Optional



Actress

Showcase your acting chops with a short commercial of your choice. Our judges will be looking for personality, stage presence, and confidence in your performance. All commercials must be performed by memory and handheld props will be allowed. You may send your own commercial to be approved or use one of our samples.



Talent

Entertain the crowd with your skills in our Talent competition. Talent entries can be anything that can be performed on stage. All entries have a maximum time limit of 2 minutes. Judges will be looking for stage presence and entertainment value. Handheld props may be used, microphone and stand can be provided. All music must be submitted in advance.

Model

Walk the runway in our Model competition. Outfits in this competition should be an off the rack ensemble that shows your personality and personal style. All walks and routines should be kept natural and age appropriate. Pro-am or glitz style routines are not permitted. Outfits should be appropriate for your age, however, light makeup is allowed for our Princess, Sweetheart, and Preteen age groups.

Competitions



Speech

Our speech competition is designed To promote strong presentation and public speaking skills. Contestants in this competition will perform a speech up to 150 words by memory for our panel of judges. Topics can be chosen from our list of examples or you may choose one and have it approved. Two copies of speeches are required at check in.

Fashion

The fashion competition is the place for personality and creativity. Entries in this competition can be high fashion or customize pieces that showcase your unique style and expressiveness but should still be age appropriate. light makeup is allowed for our Princess, Sweetheart divisions and all walks should be natural and not glitz or pro-am styles.

Photogenic

Our Photogenic competition allows contestants to show off their gorgeous photos and natural beauty. Our panel will be looking for bright colors, complimentary styling, and beautiful natural smiles. Makeup and editing are allowed in all age divisions, however, photos should be considered age appropriate and reflect and enhance the contestants natural beauty.

Other Awards

Academic Achievement

Our Academic Achievement competition recognizes our contestants that are outstanding students. This year Academic Achievement forms will be due prior to the pageant. instructions will be sent in your newsletters.



Volunteer Service

Recognizing our queens who provide their time and energy to helping their community, our volunteer service award is a favorite of our pageant experience. This year, entries in the volunteer service competition will be due prior to the pageant and instructions and forms will be sent out in your upcoming newsletters

Stay Tuned!

Keep an eye on your inbox for your newsletters for more info on exciting new awards and competitions!



Entry Fees

Miss

American Victory

\$50 Application Fee
\$400 Sponsor Fee

\$450

Total Victory Fee

Miss

American Coed

\$50 Application Fee
\$800 Sponsor Fee

\$850

Total Queens Fee

Optional Competitions
\$150 per entry

An Opening Number outfit is required and will be an additional charge. Ordering information and sizing for your opening number outfits will be sent out in your newsletters.

Advertising

Our advertising program recognizes contestants that go above and beyond to promote American Coed in their community. Seeking advertisers can not only help you earn prizes its also a great way to gain public speaking, interview, and media skills with local business owners.

Advertising Prices

Full Page: \$300

1/4 Page: \$75

Half Page: \$150

Business Card: \$30

Advertising has
Perks!



Awards



Hostess

Our National Hostess title will be awarded to contestants who sell 10 pages in the national program book. Our National Hostesses will receive our national trip package including a 6 night stay in our host hotel, two tickets for a day in Disney's Magic Kingdom, and a \$300 travel allowance

Cover Girl

Our National Cover Girl title will be awarded to contestants who sell 15 pages in the national program book. Our National Cover Girls will receive our national trip package including a 6 night stay in our host hotel, two tickets for a day in Disney's Magic Kingdom, and \$300 travel allowance, as well as a \$500 cash prize

Advertising Information

In addition to our National Hostess and Cover Girl titles additional prizes will be offered to those who sell at least 5 pages in our program book. Queen's competition contestants receive 2 free pages and Victory contestants receive 1 free page. These will be counted toward advertising awards. The instructions for submitting your ad pages and advertising deadlines will be included your upcoming newsletters.



National Miss American Coed Pageant

Produced By

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**Photo Credits:
Pageant Paparazzi**